

NAR Spire Mentorship

Mentee-Focused Suggested Email

AUDIENCE: Mentees

[Email Header Image]

[Headline – Set the tone]

Option 1

Make your mark and open the door to a future in real estate.

Option 2

Unlock Your Future in Real Estate

[Paragraph 1 – What is Spire]

Option 1

NAR Spire is a mentorship program aimed at inspiring future professionals from all backgrounds and minority communities with opportunities to build a career in real estate.

Option 2

The real estate industry is only as strong as the diversity of the people within it, and NAR Spire aims to help aspiring individuals build a successful career path while making a positive impact in their community.

Option 3

NAR Spire is a real estate mentorship program that offers diverse, up-and-coming talent the opportunity to work directly with a current real estate professional to learn the ins and outs and shape the future of the real estate industry.

[Paragraph 2 – Benefits]

Option 1

NAR Spire offers you the opportunity to work directly with a current real estate professional, giving you invaluable one-on-one guidance through all facets of the industry so that you can find the path that's right for you.

Option 2

You don't even need a real estate license or knowledge of the industry to participate! Through the NAR Spire experience, you will learn about many different career paths, such as:

- Residential Real Estate
- Commercial Real Estate

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- Property Management
- Mortgage Banking
- And more!

Option 3

Throughout the mentorship, you'll have access to exclusive networking events and job shadowing opportunities that will not only help you learn the fundamentals of the real estate industry but will inspire you to grow your career while helping others achieve their dreams of/goals through property ownership.

[Paragraph 3 – Call to action]

Option 1

Apply today at nar.realtor/spire.

Option 2

Get the tools you need to break into real estate now and shape your future. Apply today at nar.realtor/spire.