



REALTOR[®] Safety
PROGRAM

REALTOR[®] SAFETY PRESENTATION

MAKE IT HOME

nar.realtor/safety

Section 4: Safety at Home

(Video Segment 3)

TRAINER TALKING POINTS

REALTOR[®] Safety extends to keeping our homes and our personal property safe. Let's take a look at the brief video on staying safe at home.



INSTRUCTIONS

Show segment 3, "Safety at Home," from the "Safety Strategies for You and Your Clients" video.

Trainer Talking Points:

How many of you have offices in your home? How many of you do a lot of your work at home? What are some of the safety challenges associated with your home office?



INSTRUCTIONS

Encourage responses, which might include:

- Working alone or coming home to an empty house
- Fire
- Burglary



TRAINER TALKING POINTS

What would you do if you came home in the evening and found that your back door was wide open? And what are some steps you can take now to help ensure this doesn't happen to you?



INSTRUCTIONS

Encourage responses, which might include:

- Call the police.
- Don't enter the house until after the police arrive, since the intruder may still be there.
- Make sure all doors and windows are locked whenever leaving the house.
- Turn on alarm system.

TRAINER TALKING POINTS

As you read through these “*Safety at Home*” guidelines, which ones would have been helpful in the last example? What additional tips would you add?



INSTRUCTIONS

Turn to “*Safety at Home*” handout.



TRAINER TALKING POINTS

Both your office and your home are full of personal information that can be valuable to thieves. Your mail, your computer files and the contents of your wallet, if they should fall into the wrong hands, can cause you a great deal of grief. Let's look at how to avoid "identity theft" by reviewing this handout. Do you have any additional suggestions?



INSTRUCTIONS

Turn to "*Protect Your Personal and Electronic Information*" handout.

TRAINER TALKING POINTS

Do you have any final comments or questions on safety in the office, with clients, or at home? Do you feel we met your objectives, and you feel more aware?



INSTRUCTIONS

Respond to attendees' questions.

TRAINER TALKING POINTS

Today's environment includes social networking, smart phones, e-mail and on-line everything. Social networking websites like Facebook and Twitter, in particular are services people can use to connect with others to share information like photos, videos, and personal messages. Let's look at how to protect yourself when using social media by reviewing this handout at home?



INSTRUCTIONS

Turn to "*Social Networking Safety*" handout.



Wrap-Up

TRAINER TALKING POINTS

I appreciate your attendance and participation here today. Please review these materials from time to time. Your continued safety is a top concern for this Association and the NATIONAL ASSOCIATION OF REALTORS®, who have provided this presentation.

We all want to make your personal safety a top priority every day. Please stay on top of safety concerns, through the following materials from NAR:

The REALTOR® Safety Program's website: nar.realtor/safety

All the materials presented today—and more—can be found on the REALTOR® Safety section of NAR's website. Check it regularly for new information and materials.

Safety Webinars

NAR has archived some excellent webinars on REALTOR® Safety topics, and will be offering new ones throughout the year, presented by established experts. For details, visit www.NAR.realtor/Safety.

We hope you'll continue to look for ways to stay safe as you work in the office, meet clients and show properties, and secure your home.

Please let us know if you have specific concerns at any time. We can contact local authorities or other appropriate organizations on your behalf.

Before you leave, please fill out this brief survey on the training. It will help us—and NAR—improve upon it for next year.

Thank you.



SPECIAL NOTE TO BROKERS:

Please take a moment to review the valuable information included in the “Protect Your Office and Your Agents” handout. Spearhead the initiative of incorporating these suggestions at your office and consider appointing a safety manager at the office who can oversee processes and procedures.

You are in a unique position to give your agents the knowledge, awareness, and empowerment they need to stay safe, every day.



REALTOR[®] SAFETY WEBINARS

Archived webinars on topics such as social media, open houses, identity theft and more are available for year-round use.

Visit nar.realtor/safety