

RAISE PROFESSIONALISM IN THE INDUSTRY: JOIN THE C2EX CHALLENGE!

Take part in the C2EX Challenge and lead the charge in raising the standard of professionalism in the industry. By increasing your pool of C2EX Ambassadors, your association will not only enhance its reputation but also enter a drawing for a chance to win one of eight \$500 grants.



STEPS TO JOIN THE C2EX CHALLENGE:

1

Encourage Participation:

Motivate your members to apply for a C2EX Ambassador role. Highlight the benefits of being endorsed and the impact they can make in the industry.

2

Nominate a Member:

Members applying for the C2EX Ambassador role will contact you to fill out your portion of the C2EX Nomination Form.

3

Submit Your Form:

Send back the completed nomination form to those candidates who exemplify the qualities of a C2EX Ambassador.

4

Join the Challenge:

Once your member submits the form, the application will be entered into the drawing for the \$500 grant.

C2EX Ambassadors foster a culture of excellence

- They demonstrate a high level of professionalism and commitment to raising the industry's standards.
- As leaders, they give virtual and in-person presentations, promoting the C2EX program at state and local levels.
- Their endorsement inspires peers to pursue the same recognition, collectively elevating the industry's professionalism.

JOIN THE C2EX CHALLENGE TODAY!



Scan QR code for quick access to the application form.

QUESTIONS? Contact us at C2EX@nar.realtor

All associations with a C2EX Ambassador will be acknowledged and celebrated at NAR NXT in Boston!

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