



BROKER'S EDGE

FEBRUARY 22 • WALTHAM, MA

Broker's Edge aims to educate, enlighten, and inspire NAR's broker members with impactful and dynamic content on a regional/local level. Attendees connect with industry experts, discover technologies, and obtain strategies to take back to their clients, agents, and business.

ANTICIPATED AUDIENCE: REALTORS® (members of the National Association of REALTORS®) who are managing brokers from residential, commercial, independent, and franchised brokerages.

ANTICIPATED AUDIENCE SIZE: 150



BREAKFAST SPONSORSHIP @ \$2,500

SPONSORSHIP INCLUDES:

- Company logo on screen and/or looped, non-audio video in event room
- Sponsor recognition on all marketing materials and signage for event in advance and on-site
- Logo with URL link on Brokers' Edge website recognizing sponsorship
- Recognition with link to your website in the virtual program
- Sponsor table with the opportunity provide literature or gift item

**Two complimentary sponsor registrations are included.*

NETWORKING LUNCH @ \$2,500

SPONSORSHIP INCLUDES:

- Company logo on screen and/or looped, non-audio video in event room
- Sponsor recognition on all marketing materials and signage for event in advance and on-site
- Logo with URL link on Brokers' Edge website recognizing sponsorship
- Recognition with link to your website in the virtual program
- Sponsor table with the opportunity provide literature or gift item

**Two complimentary sponsor registrations are included.*

KEYNOTE SPONSORSHIP @ \$3,000

SPONSORSHIP INCLUDES:

- Opportunity to welcome attendees
- Logo or 30 second sponsor provided, non-audio, video loop at the start of the session
- Sponsor recognition on all marketing materials for event in advance and on-site
- Logo with URL link on Brokers' Edge website recognizing sponsorship
- Recognition with link to your website in the virtual program
- Sponsor table with the opportunity provide literature or gift item

**Two complimentary sponsor registrations are included.*

NETWORKING RECEPTION @ \$4,000

SPONSORSHIP INCLUDES:

- Opportunity to welcome attendees
- Promotional recognition on all reception marketing materials in advance and on-site
- Opportunity to provide your own signage and gift item for attendees (at sponsor's discretion)
- Branded napkins
- Logo with URL link on Brokers' Edge website recognizing sponsorship
- Recognition with link to your website in the virtual program
- Sponsor table with the opportunity provide literature or gift item

**Two complimentary sponsor registrations are included.*

A LA CARTE SPONSORSHIPS

Each sponsorship includes production and distribution of branded items as well as 2 complimentary registrations.

- **Lanyards @ \$1,500**
- **Water Bottles @ \$2,000**
- **Tote Bags @ \$2,000**

Broker's Edge Sponsor @ \$750

4 opportunities available

- Logo recognition associated with the event, in advance and on-site
- One table with the opportunity to staff and provide literature during event
- One complimentary sponsor registration

VIRTUAL PROGRAM AD

Connect with Broker's Edge attendees with advertising.

- **Full page @ \$1,000**
- **Half page @ \$500**

For more information or to secure your sponsorship, please contact Yasmin Affey at yaffey@nar.realtor.