



REALTORS®  
COMMITMENT  
TO EXCELLENCE

# 2023 C2EX BROKER CHALLENGE

**PUMP UP THE  
VOLUME.**



# PROGRAM SUCCESS



**143,000+**  
Participants\*

**18,000+**  
Endorsed\*

**45+**  
Brokerage Offices  
Endorsed\*

\*As of 6/21/23





# BROKER ADMIN BENEFITS



## Training Tool

Suggest content, assign tasks



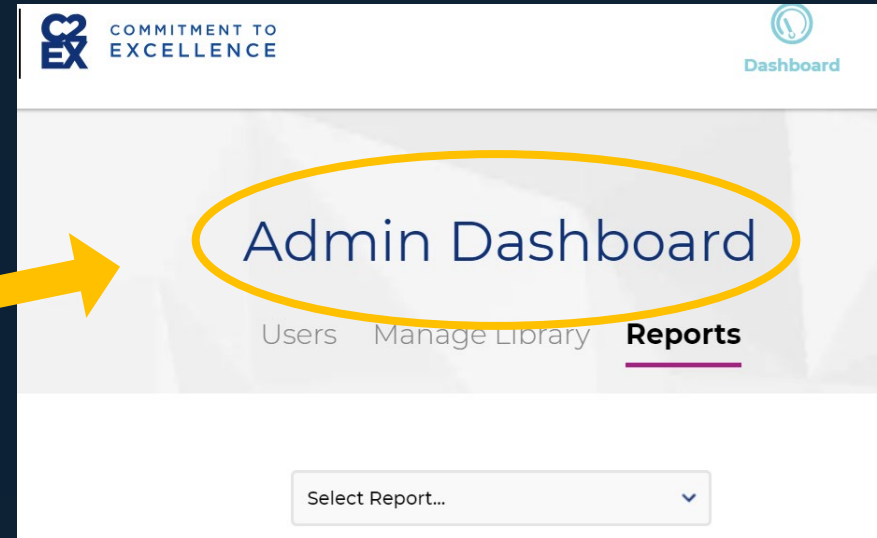
## Admin Access

Track agent progress and run various reports



## Brokerage Branding

Upload Brokerage's logo



Broker Admin Resources:  
[NAR.realtor/C2EX/  
BROKER](https://NAR.realtor/C2EX/BROKER)

# C2EX Broker Challenge

BEGAN  
MAY 1

## Requirement: Earn YOUR Brokerage Office Endorsement!

- Managing Broker must be C2EX Endorsed
- At least 80% of Office must be C2EX Endorsed
- Enter at [NAR.realtor/C2EX/BrokerChallenge](https://www.nar.realtor/C2EX/BrokerChallenge)

## Prize includes:

- 10 Winners receive a Premium PR Package
- \$1000 Printing Stipend – Signage, posters, pull-up banners, and more!

ENDS  
OCT. 1



# BROKERAGE ENDORSEMENT MATERIALS

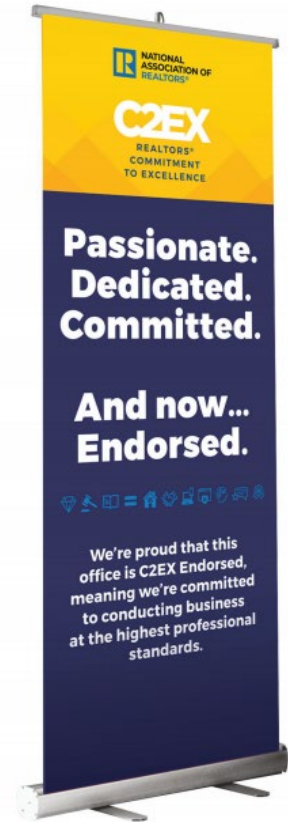
Slider Sign for Listings



Office Window Clings



31.5 x 89.75 Pull Up Banner





**Download Free  
Marketing Materials!**

**NAR.realtor/C2EX/BrokerChallenge**

**Questions?**

**C2EX@NAR.realtor  
or 888-299-9669**



**C2EX**

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**Get Started!**  
**C2EX.Realtor**

 **NATIONAL  
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