



SUSTAINABILITY PROGRAM

NAR Sustainability Grant

Example Application Questions

1. Describe how your Association will use an NAR Sustainability Grant.
2. How will you measure the success of your Sustainability Grant project? How many members will be able to participate in or benefit from your initiative? How will you measure a return on investment with this idea?
3. Provide a specific, realistic budget and timeline for your Sustainability Grant project. Include the resources your association plans to contribute to the implementation of the initiative, both financial and staffing (in kind) resources.
 - It is important to be as realistic as possible about your expected vendor costs, retrofit plans, speaker fees, etc. that may impact the success of your project.
4. Do you anticipate involving other REALTOR® Associations and/or entities in your Sustainability Grant project? If so, how? If not, how is your Sustainability Grant project adaptable by other REALTOR® Associations?

PRO TIPS:

- Incorporate the [4 Pillars of the NAR Sustainability & Resilience Plan](#) (Environmental, Social, Governance, and Resilience) as much as possible. Proposals that demonstrate alignment with multiple aspects of sustainability will help to communicate a well-rounded, impactful project proposal.
- Attention to detail is crucial. Judges appreciate a well-thought-out, actionable activity that benefits most members, and demonstrate the submitter took the time to complete the application form.
- Read each question thoroughly and proofread your responses for accuracy and clarity.
- Highlight any unique or innovative aspect of your proposed activity that make it stand out.