

## Supplemental Campaign Guidelines for NAR Elected Office

Updated March 9, 2021

### Campaign Travel

Candidates for NAR Elected Office are prohibited from all campaign-related travel through May 12, 2021, and are subject to further extensions of this prohibition by the Leadership Team. Candidates may attend in-person events happening within the candidate's home state, and are encouraged to attend association meetings virtually.

### Virtual Campaign Guidelines

In accordance with existing campaign rules, the CCRC provides the following virtual campaign guidelines:

- 1) No campaigning is permitted at any NAR-sponsored virtual meeting between now and the election of 2022 NAR Elected Officers, taking place on May 14, 2021, including but not limited to, committee meetings, Regional Caucuses\*, general sessions, educational sessions, and workgroups. Examples of prohibited campaigning include, but are not limited to, verbal campaign messages or campaign messages in virtual chat rooms; wearing or displaying buttons, pins or other campaign paraphernalia during an NAR-sponsored meeting or event; and using virtual backgrounds or web banners containing campaign messaging. ***Any member found in violation of this guideline will be immediately removed from the meeting, and a campaign rules violation may be filed.***

*\*Eligible Candidates may provide a video of up to 3 minutes to be played at each Regional Caucus meeting, with the advance approval of the Regional Vice President.*

- 2) No campaigning permitted after 8:00pm CT the day prior to the Board of Directors meeting held in conjunction with the REALTORS® Legislative Meetings or the REALTORS® Conference and Expo. Examples of prohibited campaigning include, but are not limited to, campaign email distribution, social media posts, phone calls, and any other campaign outreach efforts to NAR Directors. ***Any candidate found in violation of this rule may be subject to a campaign rules violation.***

*Please note:*

- 1) *Virtual Campaign Guideline 1 above does not apply to any virtual meeting or event independently produced and organized by an association, region, individual, etc.*
- 2) *Virtual Campaign Guideline 2 above does not apply to an individual's profile picture that appears alongside non-campaign related comments posted on a social media platform during a live-streamed NAR meeting or event.*
- 3) *All other campaign rules remain in effect.*