

## Washington Association of REALTORS®

Washington REALTORS® received a 2015 Gamechanger Grant to develop a community outreach/leadership development/board training program for community nonprofits, especially those involved in the housing sector. We expect to unveil that program in Summer, 2016.

Most nonprofits do not have access to high quality board and leadership training. Consequently, volunteers serve without a clear sense of their responsibilities or of best practices for running a nonprofit organization, and the organizations themselves operate at below optimal service levels or, worse, in ways that put the organization and its leadership at risk. This training will be made available to nonprofits that appoint REALTORS® to their Boards of Directors.

The purposes of the program include:

1. Provide much-needed training to community organizations and their Boards of Directors
2. Elevate the REALTOR® profile in the community by positioning local REALTOR® organizations as a reliable source of excellent board and leadership training for other non-profits
3. Build relationships between REALTORS® and community leaders and facilitate community networking
4. Help with Core Standards compliance
5. Provide a vehicle for leadership training to REALTOR® members

The success of a non-profit organization begins with a strong, well-trained board of directors working together to advance a cause. This program will be built around necessary core competencies that all non-profit organizations need. This training will focus on skills and concepts that are common to most if not all non-profit and community organizations with a specific goal of encouraging REALTORS® to get involved in community affairs at a leadership level.

We are currently working with Jim Dilizia, a well-known association leadership consultant who has worked extensively with NAR and other REALTOR® associations, to develop the curriculum, training materials and a Train-the-Trainer session (to take place in June), with the goal of producing a series of videos that can be facilitated by local REALTORS®. This approach will help assure consistency of content while maintaining the ability to personalize the presentation and allow local REALTORS® present the program in their own communities or regions.

We expect to roll out the program in August.