



State President/President-Elect Information Exchange

Annual Convention

2015



*One State—
One Great Association*



Maryland Association of REALTORS

goal this year:

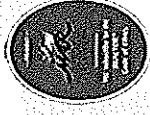
One State, One Great Association



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The NAR D.A.N.G.E.R Report identifies the reluctance of leaders to step up as a risk to our association.

In a diverse state such as Maryland, we need to ensure that our culture is inclusive - that all voices are heard so that our members do step up.



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REALTOR®

We cannot wait to be “tapped on the shoulder”, we must step up and become involved in local & state Association/Boards.

We must be looking for future leadership to look for solutions to the many challenges facing our profession and Associations/Boards.





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How are we going to engage the members?

Communication/Outreach

- Regional Round Tables
- Monthly email blasts/videos from the President
- Improve technology to enable members who are challenged geographically to be more effective and efficient with their time





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How are we going to engage the members?

Mentoring

- Reach out to members and encourage them to apply to the MAR/NAR Leadership Academy.
- Identify members who want to increase their participation on committees, BODs and mentor them in identifying opportunities and putting together applications



Thank you

Bonnie Casper,
2016 MAR President

