

Iowa

Region 8

1. The “Visionary Team” was restructured to the newly formed name of R3=Research, Revisit, Realize, Committee. This is Iowa’s ongoing Strategic Planning Committee. The committee is made up of 10 to 12 People selected by the President to serve 1 and 2 year staggered terms. The President who is the Committee Moderator takes notes and provides minutes to staff and the CEO. The meeting is open to anyone but, only committee members can speak. Everyone else’s charge is to ‘LISTEN”. No Leadership or staff is on the committee. The purpose of the committee is an “Idea Generator” (Think Tank) mission is to choose top ideas, and create a plan to achieve. The Committee meets 3 times a year. (Winter , Summer and State convention)
2. Introduced to the Iowa Legislature an “Iowa Home Savings Account” - Tax deductibility is the key and the money must be used to buy a home in Iowa. All Buyers can use \$3,000 a year to be deducted from your Iowa return with a maximum of \$30,000 over 10 years. No investors, must be owner occupied, work with local banks and credit unions. The Governor and Lieutenant Governor were extremely excited about the bill and it moved through the house with overwhelming support and approval 95-0. The bill got

stalled in the Senate over politics. We will be running again next year.

3. A 4 hour course titled “Board of Director Indoctrination” was created teaching Board Leaders across the state, new and old. The course speaks to the “3 way agreement”, visits the NAR Value Statement, the Iowa Association Value Statement, and encourages all Boards to create their own Value Statement and share with its members. The course spends time on “My Realtor Party”, as well as Board responsibilities, duties and responsibilities of being an officer, organizational standards, NRDS, Board of choice, discusses the role of the President vs. that of the Executive Office or paid staff, speaks to meetings held by the State and National Associations and who should attend and MUCH MORE!