

MAINE ASSOCIATION OF REALTORS®

Member Relations - Challenge Coins:

With history back to the Roman Empire and the U.S. Military, the challenge coin is steeped in tradition. Challenge coins are presented to prove membership or distributed within an organization as a symbol of alliance and allegiance to shared principles.

In 2014, Maine Association of REALTORS President Angelia Levesque worked with staff to develop an MAR challenge coin. On one side, the coin includes the Association's newly designed logo. On the reverse side, the coin is embossed with the first line of "Home! Sweet Home!" written by John H. Payne. Those words also grace a sculpture at the National Association of REALTORS office in D.C. "Mid pleasures and palaces though we may roam, be it ever so humble, there's no place like home."

The first challenge coins were recently distributed at the MAR state convention. Members were asked to give their coin to someone in the REALTOR® family who promotes the REALTOR® and good neighbor spirit. When the coin is passed on, the member is asked to write a testimonial about their choice of recipient. Those testimonials will become a feature on the Maine Association of REALTORS® website and will give recognition to REALTOR® members who are making a positive difference in our industry and their community. The hope is that the coins will continue to work through the membership, building camaraderie and good will.