

PUTTING REALTOR® SAFETY FIRST: SAFETY STRATEGIES FOR THE MODERN REALTOR® (V2.0)

TIMED OUTLINE (3-HOUR COURSE)

Suggested Timing

Introduction	5 min
Module 1: Your Personal Safety	55 min
Module 3: Safety with Buyers	70 min
Module 4: Safety with Sellers	50 min
Total:	3 Hours

Suggested Schedule

Introduction	8:30 am – 8:35 am	5 min
Module 1: Your Personal Safety	8:35 am – 9:30 am	55 min
Module 3: Safety with Buyers	9:30 am - 10:40 am	70 min
Module 4: Safety with Sellers	10:40 am – 11:30 am	50 min



Timing by Module

Introduction

NAR's Safety Program	5 min
Total:	5 min

Module 1: Your Spheres of Safety

Total:	55 min
Learn More: Webinars and Videos, More Safety Tips	5 min
8 Criteria for Choosing Safety Products	5 min
Should Your Arm Yourself	2 ½ min
Should You Take a Self-Defense Class?	2 ½ min
Fight or Flight	5 min
How We Respond to Threats and Attacks: Three Phases	5 min
10-Second Safety Scan	5 min
Sharpen Your Safety Sense, Listen to Instincts	5 min
Understanding Criminals, Crimes, Motivations	5 min
What Do Other Real Estate Professionals Say	5 min
Why Is Real Estate Risky	5 min
Real Estate—A High-Risk Business	5 min



Module 3: Safety with Buyers

First Meetings	5 min
Equal Professional Services	5 min
Background Checks? Yes or No?	5 min
Who Knows Your Location?	5 min
Arriving at the Property	10 min
Risky Locations	10 min
Showing Vacant Properties	5 min
Red Flags	10 min
Exercise: What Would You Say?	10 min
Learn More: Webinars and Videos, More Safety Tips	5 min
Total:	70 min

Module 4: Safety with Sellers

Listing Appointment Safety	10 min
Property Showing Safety for Sellers	15 min
Open House and Model Home Safety	15 min
Best Practices: Photography and Virtual Tours	5 min
Learn More: Webinars and Videos, More Safety Tips	5 min
Total:	50 min