

## **AGENDA**

<b>CHAIR</b>	Tom Berge, Jr. (Alhambra, CA)
<b>COMMITTEE LIAISON</b>	Merle Whitehead (Orchard Park, NY)
<b>STAFF EXECUTIVE</b>	Rodney Gansho (Chicago, IL)

### **PURPOSE**

To anticipate, identify and analyze emerging issues and trends related to cooperative real estate transactions facilitated by real estate professionals, with special emphasis on those brought about through MLSs. Develop timely, relevant proposals for optimizing the value of MLS for REALTORS® and consumers for consideration by the Multiple listing Issues and Policies Committee and the NAR Board of Directors.

- 2:00 p.m.
- I. Introductions and Opening Remarks – Tom Berge, Jr. Chair
  - II. Approval of Minutes (August 2017)

### **TECHNOLOGY**

- III. Realtor Property Resources® Update  
Jeff Young, Chief of Operations  
Realtors Property Resource®
- IV. RESO (Real Estate Standards Organization) Standards Compliance Update
  - a) WAV Group Report – Emerging Data Solutions in Real Estate,  
[http://waves.wavgroup.com/wp-content/uploads/2018/02/Victor-White-Paper\\_FINAL.pdf](http://waves.wavgroup.com/wp-content/uploads/2018/02/Victor-White-Paper_FINAL.pdf)

### **EMERGING ISSUES**

- V. Right to be Forgotten / Data Privacy  
Mark Lesswing, Chief Technology Officer  
National Association of REALTORS®
- VI. Artificial Intelligence in Real Estate  
Aleksander Velkoski, Data Scientist  
National Association of REALTORS®

**POLICY  
ISSUES**

- VII. Cryptocurrencies in Real Estate
- VIII. Discussion of changes to MLS Policy Statements 7.42 and 7.43 (aka "MLS of Choice") / July 1, 2018 deadline for adoption
- IX. Ability to file listings of waived licensees
- X. Proposal to establish a mandatory waiver option for CIE subscription fees

**GENERAL  
DISCUSSION**

- XI. Brokers/licensees using expired listings in the MLS for lead generation / contacting unsuccessful sellers
- XII. Review of Committee member comments from the HUB
- XIII. CMLS / NAR Cooperation Agreement Update
- XIV. \*NEW\* SEO Fundamentals for Real Estate Videos
- XV. Other Business:
  - a) \_\_\_\_\_
  - b) \_\_\_\_\_
  - c) \_\_\_\_\_

2:00 pm

- XVI. Adjournment
- XVII. Roster

**Optional CRT LAB Tour:** There will be a tour of the Center for REALTOR® Tehnology Labs immediately after the meeting for anyone who is available and interested.