

AGENDA

CHAIR	Shad Bogany (Bellaire, TX)
COMMITTEE LIAISON	Sam DeBord (Bellevue, WA)
STAFF EXECUTIVE	Rodney Gansho (Chicago, IL)

PURPOSE

To anticipate, identify and analyze emerging issues and trends related to cooperative real estate transactions facilitated by real estate professionals, with special emphasis on those brought about through MLSs. Develop timely, relevant proposals for optimizing the value of MLS for REALTORS® and consumers for consideration by the Multiple listing Issues and Policies Committee and the NAR Board of Directors.

THURSDAY, APRIL 11 (7:30 a.m. breakfast)

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|------------------|-----|--|
| 8:30 – 8:35 a.m. | I. | Introductions and Opening Remarks – Shad Bogany, Chair |
| 8:35 – 8:40 a.m. | II. | Approval of Minutes (August 2018) |

TECHNOLOGY

- | | | |
|------------------|------|---|
| 8:40 – 9:15 a.m. | III. | Predictive Analytics – Dr. Aleksandar Velkoski, Director, Data Science, NAR |
| 9:15 – 9:35 a.m. | IV. | RESO Update - Real Estate Standards Organization |

EMERGING ISSUES

- | | | |
|---------------------------|----|--|
| 9:35 – 10:05 a.m. | V. | iBuyer Platforms / Services
<i>How is ibuying affecting the industry? What is the impact on brokerage companies and MLSs?</i> |
| 10:05 – 10:15 a.m. | | Break |

- 10:15 – 11:00 a.m. VI. Real Estate Trends – Marilyn Wilson Lund, WAV Group
- 11:00 – 11:35 a.m. VII. MLS Public Portals, data sharing, and more
- 11:35 – 11:45 a.m. VIII. Legal Update – Katie Johnson, General Counsel and Chief Experience Officer, NAR

POLICY ISSUES

- 11:45 – 12:00 p.m. IX. Fair attribution practices in IDX, VOW and third party aggregation / NAR's discussions with Google

12:00 – 1:00 p.m. Lunch

- 1:00 – 2:00 p.m. X. CMLS IDX/VOW Proposal

- 2:00 – 2:35 p.m. XI. Back office MLS data feeds

- 2:35 – 3:15 p.m. XII. MLS fees, dues and charges assessed to brokers and licensees who do not hold local REALTOR® membership

3:15 – 3:35 p.m. Break

- 3:30 – 3:50 p.m. XIII. Derivative works of MLS data

- 3:50 – 4:45 p.m. XIV. Advisory Board topics from the HUB
- Capturing video and voice recordings during home showings
 - Soliciting withdrawn listings and owners who no longer intend to sell their property
 - Canceling a listing prior to expiration to receive a new MLS listing number or to restart the days on market
 - MLS “open houses” and 24/7 showing services and applications

APRIL 12, Day 2* (7:30 a.m. breakfast)

*Note: The start time for Day 2 will be determined Thursday afternoon.

**GENERAL
DISCUSSION**

I. "MLSs of the Future"

Please consider how MLSs should look five years from now, specifically as it relates to:

- a) *Participation and subscription*
- b) *Offers of compensation*
- c) *Whatever else needs to change as the industry evolves*

How do we get there?

UPDATES

II. MLS MAP – Sam DeBord, MLS & Data Management Liaison

III. MLS PAG – Rene Galicia, Director of MLS Engagement, NAR

IV. Other Business:

a. _____

b. _____

c. _____

12:00 noon

V. Adjournment

VI. Roster