



# Shield your franchise brand





**Protect your franchise real estate office and brand reputation with E&O insurance from Victor, the NATIONAL ASSOCIATION OF REALTORS® recommended provider of errors and omissions insurance through the NAR REALTOR Benefits® Program. You qualify for special rates as an NAR member.**

Franchise real estate brokerages have the same E&O risks as independent firms, but they do have one unique risk – their franchise brand and reputation. This reality makes protecting your well-known brand all the more important.

In between listings, offers, counter offers, open houses, inspections, appraisals and closings, a lot can happen. Add to that, the number of agents working for your franchise real estate office and you have a constant buzz of activity. You help people realize the dream of homeownership every day under the banner of the strong franchise brand you chose to partner with.

You and your agents understand the importance of personal brand building and your decision to partner with a franchise brokerage is the cornerstone of that effort. Your strong franchise brand reputation is what draws new agents to join your office, because it provides instant name recognition for their clients.

Most importantly, your brand is a promise to your customers and when something goes awry in a real estate transaction, your well-established brand can come under attack in the public.

# Top 6 franchise brokerage risks

Your franchise real estate office is understood and protected with E&O insurance from Victor. In addition to protecting your office against common errors & omissions, your Victor E&O policy can cover a myriad of perils to help you maintain or restore your franchise reputation.



## Reputation

You can hire a public relations firm to help walk you through a public incident. Your Victor E&O insurance policy will cover up to \$15,000 per claim on this type of service.



## Perception of deep pockets

Your well-known brand name means a dissatisfied client may perceive you as having deep pockets and may try to sue your office and the franchise itself. Your Victor E&O insurance policy covers the franchisee and the franchise without any additional cost or paperwork.



## Diverse services

Your franchise office may do more than residential sales. Maybe you also do commercial sales, leasing, and property management. The good news is, nearly any service you provide as a real estate professional is automatically covered in your Victor E&O insurance policy.



## Cyber attacks

There are few things as damaging to a franchise brand as a cyberattack and subsequent media attention. Think about all the personal and financial information your agents have on file for their clients. Think about your agents' use of laptops, mobile devices, and email. They are all an attractive target for hackers. Victor offers a Cyber Protection Package that can react to a cyber attack of nearly any size and scope.



## Employment practices

With many agents under the franchise banner, your Victor E&O insurance policy can protect your franchise office in the form of employment practices coverage that defends against claims including wrongful termination, wrongful discipline, employment-related libel or slander and employment-related misrepresentation (200 or less employees).



## Mergers and acquisitions

Mergers or acquisitions can present unknown risks that lead to E&O claims. Victor can help you identify and manage these risks before a merger or acquisition and it's easy to add newly acquired entities to your existing Schinnerer E&O insurance policy.



# Shield your brand today

Get started today with a quote from Victor.

## 1. Fill Out Application

Visit [get a free quote](#) and complete an application. Be sure to note that you are an NAR member by including your Member ID on the application.

## 2. Submit Application

Send your completed application to your insurance agent/broker. Contact Victor at (888) 429-6638 or [realestate.us@victorinsurance.com](mailto:realestate.us@victorinsurance.com) if you need assistance in securing an insurance agent/broker near you.

## 3. Your insurance broker/agent will contact you with a quote.

### Need assistance?

Contact us at (888) 429-6638 or [realestate.us@victorinsurance.com](mailto:realestate.us@victorinsurance.com).





You may not recognize Victor as a household name, but trust us, we've been busy working behind the scenes for more than 35 years to protect franchise real estate offices like yours. We are proud to call many franchise offices longtime clients.

Here's a few more things you should know about us:

- Victor is a proud partner of the National Association of REALTORS®' NAR REALTOR Benefits® Program and we provide E&O insurance to NAR members at special members-only pricing. You can find out more about our partnership with NAR at [NAR.realtor/realtorbenefits/victor](https://www.nar.com/realtor/benefits/victor).
- Victor is an underwriting manager which means we take great care and pride in evaluating your risks to design custom insurance solutions based on your unique exposures. We also manage the underwriting for our carrier partner, CNA. The insurance policy you receive from Victor will be backed by CNA and they will handle any claims you may have. CNA claims handling has an outstanding reputation. You can take comfort knowing Victor has underwritten your risk expertly and CNA will handle your claims expertly. Learn more about CNA at [cna.com](https://www.cna.com).
- Your account is underwritten by underwriters who focus exclusively on real estate brokerages. To address new and emerging risks in the industry, they stay as up-to-date on real estate trends as you do.





Visit us at [victorinsurance.com](https://victorinsurance.com) to learn more.

This document is for illustrative purposes only and is not a contract. It is intended to provide a general overview of the program described. Please remember only the insurance policy can give actual terms, coverage, amounts, conditions and exclusions. Program availability and coverage are subject to individual underwriting criteria.

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