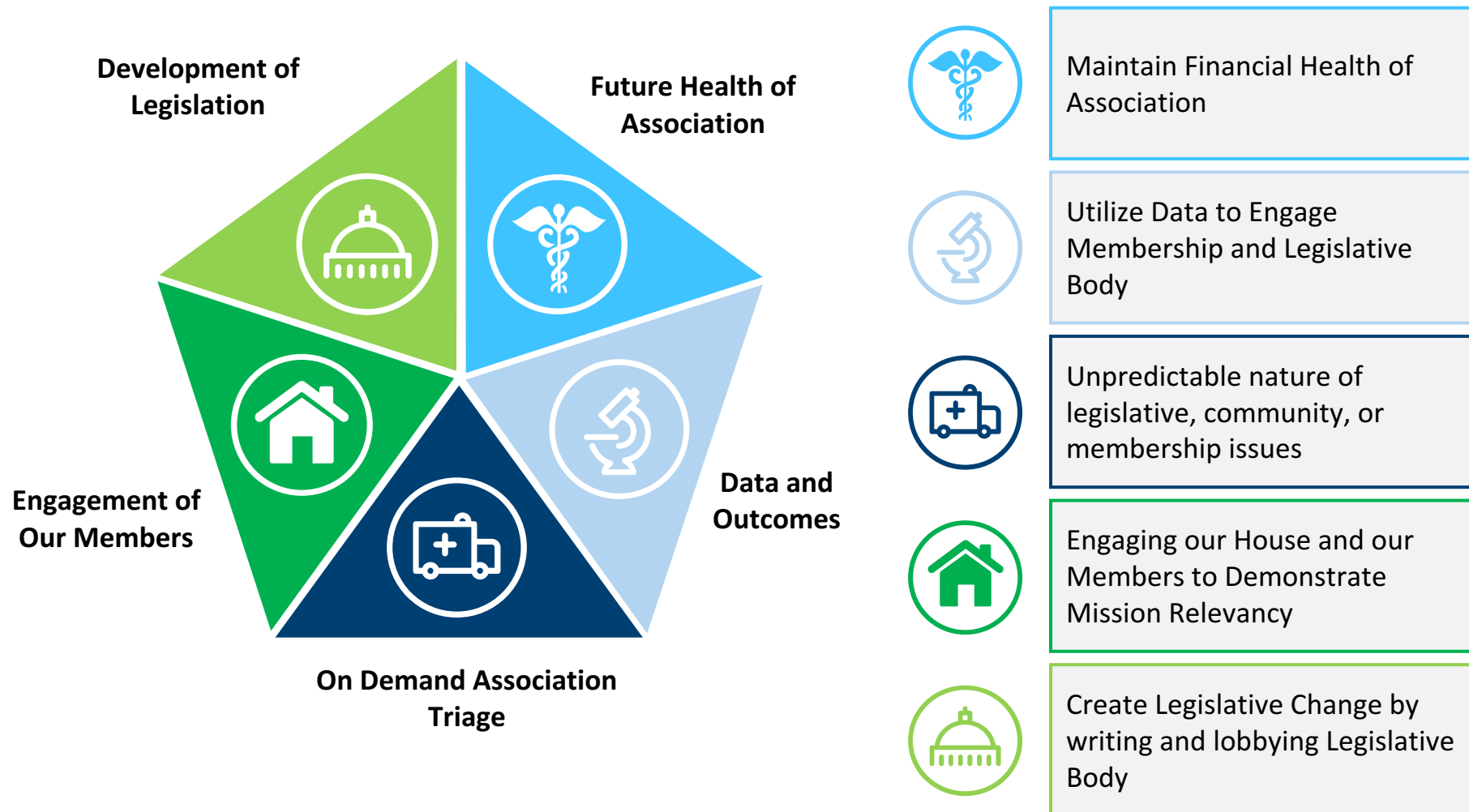


DC Association of Realtors

Five Point Plan for the effective management of State Association Customer Focused Priorities



DC Association of Realtors

Financial Health of Association

- Initial Investment in MRIS
- Identifying Fixed Costs
- Work Group Directive to Purchase Building
- Identify and Purchase Space
- Identify Multiple Sources of Expertise
- Conduct Projections for Revenue Based Model



<https://www.dropbox.com/s/2swv1rdr4wk3dwk/Financial%20Health.pdf?dl=0>



DC Association of Realtors



Development of Legislation

- Identify Legislative Directives
- Create Task Force conduct Deep Dive of Issue
- Issue Mobilization
- Grant Process to Prepare Legislation
- Media Outreach, Membership Engagement
- Lobby, Lobby, Lobby



change.org

<http://bit.ly/2hYMaAt>

GREATER GREATER WASHINGTON

The Washington, DC region is great >> and it can be greater.

<https://ggwash.org/tag/topa>



<https://dc.urbanturf.com/articles/tag/topa>



DC Association of Realtors

Engagement of Members

- Email, Website
- Social Media
- Office Visit
- Legislative Days, RPAC

Click Link Below to Play



Here at DCAR, we want to make your jobs easier. That's why we've started up our Tuesday Tidbits series, a weekly email that will provide you with a useful, relevant information that will hopefully come in handy as you work. If you missed any of the previous editions, [those are archived here](#).

Much of the information we use in these emails comes from the National Association of REALTORS® resources [RealtorMag](#) and [HouseLogic](#). We encourage you to browse through their content for other useful tips.

First-Time Buyers Beware!

Buying a home for the first time is exciting, but it's also scary. The possibilities are endless, but so are the mistakes. Make sure your client doesn't ruin their new investment with one of these common mistakes.

OUR NEW HEADQUARTERS

DCAR is moving to a new home.

NEW DCAR OFFICE

TOPA Nightmare: A family was under contract to purchase

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DC Association of Realtors

On Demand Association Triage

- Airbnb

Testimony to the D.C. council regarding Airbnb legislation representing #DCAR and our Realtor community, clients, and community we serve



DC Association of Realtors

Data and Outcomes

- 1st Time Home Buyer Bill by use of Bright Data

- **Nearly 1/3 all transactions will Benefit**
- **\$5 Billion 2016 Total Sales**
- **Nearly \$ 5 Million dollars in Saved directly back to 1st homebuyers**
- **Created Work Force Profiles with Cross Functional team Collaboration – Lender, Title Companies, Government**

<http://bit.ly/2g6vNkU>

